



## Exhibitor and visitor profiles

When it comes to both quality and quantity, you will meet exactly the right target groups at the international trade fair analytica China. The 2016 fair had a record-breaking 848 exhibitors and nearly 24,582 visitors.

## SAVE THE DATE

analytica China

Date: Oct 31 - Nov 2, 2018

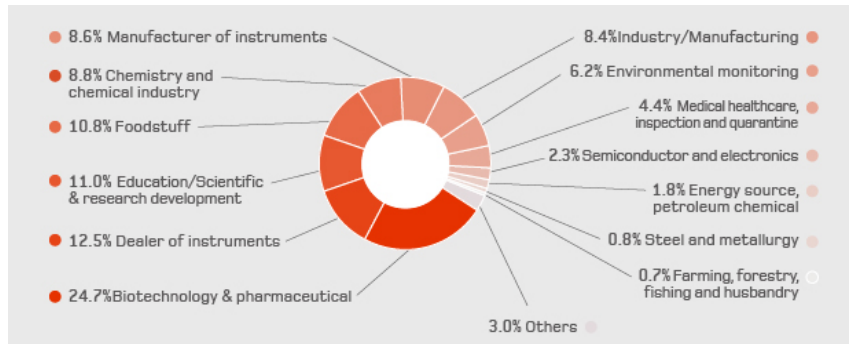
### Exhibitor profile analytica China 2016

- ✓ 848 exhibitors from 25 countries
- ✓ 29.28% share of foreign exhibitors

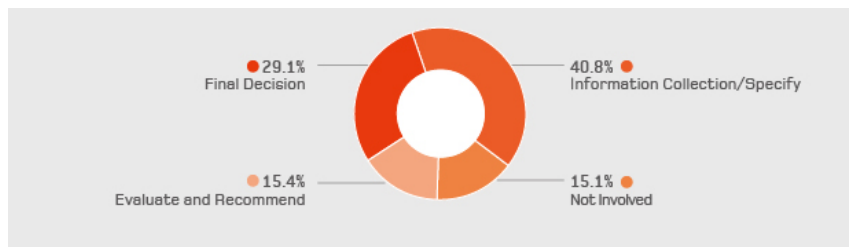
### Visitor profile analytica China 2016

- ✓ 24,582 visitors from 62 countries
- ✓ 95.5% share of domestic visitors  
(Shanghai, Hong Kong, Macau, Taiwan and mainland China)
- ✓ 4.5% share of international visitors

### Visitor sectors



### Gathering for decision-makers



## Visitors according to job function

