



## Exhibiting is worthwhile



The international trade fair analytica China sets standards. There are good reasons to participate in analytica China, the industry's most important marketplace in China: See for yourself.

## SAVE THE DATE

analytica China

Date: Oct 31 - Nov 2, 2018

### analytica China's success factors at a glance

#### ✓ Largest trade fair in China

With 848 exhibitors from 25 countries, 24,582 visitors and 35,000 square meters of exhibition space, analytica China proved again in 2016 that it is the largest trade fair for the analysis, laboratory-technology and biotechnology sectors in China. As an exhibitor, it will help your company take an important step forward.

#### ✓ Presence of industry leaders

Market leaders, global players and decision-makers from around the world meet at analytica China. That makes it the definitive forum for this industry. Take advantage of this powerful network for your business success.

#### ✓ Leading exhibition

analytica China features an extensive range of solutions for the entire value chain in industrial and research laboratories. Its diverse range of exhibits gives participants a perfect overview of innovations and best-practice examples.

#### ✓ Entire overview of the industry

Only China's leading exhibition gives the laboratory community a comprehensive market overview:

- Life sciences, biotechnology and diagnostics
- Measuring and testing/Quality control

- Laboratory equipment and technology analysis

- Analysis

✓ **Summit for science and research**

The analytica China Conference and its prominent speakers address the elite in international research. Participate in the dialog about the latest developments and fascinating future prospects.

✓ **Visitors with large investment budgets**

The visitors who attend analytica are from branches of industry with large investment budgets and from the science and research sectors.

✓ **High potential market**

China is one of Asia's most rapidly growing markets. Shanghai in particular is China's leading economic and commercial center.

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→ Would you like to know more?

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