

## Effective marketing services



Showcase your company successfully at analytica China. We have a diverse range of marketing services that will effectively support your commitment to analytica China before, during and after the fair.

We want your exhibit at analytica China to be as successful as possible—and that takes more than an attractive exhibition stand. Make use of our marketing services for your trade-fair success.

### Advertising

Take advantage of the fair's surroundings for a confident appearance: With classic and unconventional advertising for your exhibit.

### Trade-fair and conference sponsoring

Sponsoring puts your company in the best light. Profit from the fair's outstanding reputation and join the select circle of our sponsors.

### Press

Efficient PR work for your exhibit at the fair: We have the right services to support you.

Details about our range of advertising opportunities, sponsoring and PR services and how to place your orders are available in our marketing services brochure. The brochure is available for download in the online Exhibitor Center.

### Invitation and contact management

Ensure that you have good contacts with little effort. Use our tools in the [online Exhibitor Center](#) to invite your customers to the fair.

### Media services

## SAVE THE DATE

**analytica China**

Date: Oct 31 - Nov 2, 2018

### Contact

**Tobias Wissel**

Junior Exhibition Manager

**Tel.** +49 89 949-20382

**Fax** +49 89 949-9720382

**E-mail** [tobias.wissel@messe-muenchen.de](mailto:tobias.wissel@messe-muenchen.de)

Whether in the online catalog, our mobile App or the Visitor Guide—present your company in the fair's official media. Details are available in the [Exhibition Center](#).

### **Your contact to the trade-fair team**

If you have questions to the above mentioned marketing services or concerning your exhibit please [contact us](#). The analytica Anacon and India Lab Expo team would be pleased to help you.

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