

## Statements about analytica China 2016



Why analytica China will also be worthwhile for you: Read the personal accounts of successful participants in 2016.

### Exhibitor statements

#### Yi Hou, CEO, Hanguang Laboratory Equipment, Wesemann International

*"We have participated in almost every analytica China. This year the exhibition is especially good. The exhibitors are showcasing their best products and there are many customers like Roche, Novartis, CCIC and other end users, including many experts and officials. We will continue to exhibit in the next edition because it is not only an opportunity to promote Wesemann, but also a chance to communicate with the industry."*

#### Jiaxiang Hu, Senior Manager Marketing Division of Analytical & Measuring Instruments, Shimadzu (China), Beijing Branch

*"We have exhibited at analytica China for many years. The exhibition is great in both numbers and quality. We have brought many new products with us and use analytica China as a platform to present them to the world. The Sino-EU Symposium on Food Safety addresses one of the most important issues for the people and is very attractive to the visitors. We will continue to expand our exhibition booth next year. I hope analytica China will continue to grow further every year!"*

#### Nicolas Paris, CEO, Gilson

*"I am impressed by the exhibition. It is very big in terms of space and a lot of people took part. We can also see more Chinese customers. I am particularly interested in the Precision Medicine conference, because it is the future of medicine. I hope more people will join in analytica China to find out about new technologies and products, and to talk with us about the future of the industry."*

#### Jialin Yang, Area Manager, Analytik Jena

*"analytica China is the most influential exhibition for the Chinese biotechnology market which is why we choose the exhibition to launch our new products."*

## SAVE THE DATE

analytica China

Date: Oct 31 - Nov 2, 2018

## Contact

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*There are a lot of people in the show and the visitors are of very high quality and from very different backgrounds. We hope for more innovative start-ups and new developments in the next edition."*

**Ph.D. Bing Zhu, Country General Manager, EH China, PerkinElmer Management (Shanghai)**

*"We have participated in analytica China since 2002 and have never missed any edition since. analytica China is not only an exhibition of analysis devices; it is also a platform of communication. We can see new instruments and attend high-end lectures and academic conferences. Researchers and experts from all over the world come together and discuss new technology and ideas. It is important to the development of the analytical chemistry industry and inspires new researches. We chose analytica China as the venue to launch our new products because it is very influential in the industry. It is the biggest event for the analysis and biotechnology industry in China and there are a lot of customers every day. To sum up, analytica China offers a great chance to promote our new products."*

**ChenJie Zhuang, Marketing Manager, Great China Life Science, Agilent Technologies (China)**

*"analytica China is the leading exhibition in the industry. Agilent decided to use it to launch our new products that redefine gas chromatography. The topic this year is food safety, so Agilent is not only providing related equipment and technology, but also solutions. The exhibition is more professional this year. Also the combination of the forums with the exhibition is very well received: The exhibition offers the latest products and the forums provide detailed presentations which helps the visitors to gain more information about technological backgrounds and trends."*

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**Visitor statements**

**Betty Jin, Lab Supervisor, Evonik Degussa Specialty Chemicals (Shanghai)**

*"This is my first visit to analytica China. I am here to see the most cutting-edge products and technologies. We are very interested in gas and liquid chromatography as we specialize in quality control. It is good to see so many brands and advanced technologies here. I will come again next time."*

**Shimin Li, Deputy Manager, R&D, Unilever**

*"This is my first participation in analytica China. The overall results are very good. We are very interested in online testing technology, lab equipment and manufacturing instruments, such as the online density analyzer, the offline PH analyzer and the viscosity instrument. There are not only leading brands at the exhibition but also many domestic manufacturers who offer us many business opportunities."*

**Zhaoxin Xu, Building Material Center, Shanghai Environmental Monitoring Center**

*"analytica China is a leading exhibition in laboratory materials and advanced technologies. It is big and comprehensive. I have found many exhibits that I am interested in, like the ventilation cabinets. It has been a very fruitful visit to me."*

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